

## ON YOUR RADAR



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Today, global investment managers seeking long-term growth have a wide range of choices, both in emerging and established regions.

There are a range of reasons why Australia should be at the top of any list of growth options. Our new eBook , *On your radar? Why Australia is the next logical step for your asset management business*, looks at the main attractions for international asset managers including:

- **A deep pool** - Australia's Superannuation market is the world's 4<sup>th</sup> largest<sup>1</sup> with \$2.8 trillion<sup>1</sup> under management.
- **Safe hands** - Australia's regulatory structure is complex but battle-hardened, helping the country and its investors navigate the Asian crisis, the tech wreck and the GFC.
- **Economic strength** - After a quarter of a century of uninterrupted growth, Australia offers global asset managers the sound economic foundations they're looking for.

### **Under the bonnet down under**

While benefiting from sound fundamentals, a growing economy and robust financial services sector the Australian market is complex with a unique mix of regulatory structures and product distribution options that global asset managers need to navigate.

The **ON YOUR RADAR** eBook looks at those issues and at how they can be managed.

1. [Austrade, Australia has the Fourth Largest Pension Fund Assets in the World, February 2019](#)