

ON YOUR RADAR



PERPETUAL CORPORATE TRUST
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Today, global investment managers seeking long-term growth have a wide range of choices, both in emerging and established regions.

There are a range of reasons why Australia should be at the top of any list of growth options. Our new eBook, *On your radar? Why Australia is the next logical step for your asset management business*, looks at the main attractions for international asset managers including:

- **A deep pool** - Australia's managed funds industry is the world's 6th largest¹ – and has bi-partisan government policies that underpin its long-term growth.
- **Safe hands** - Australia's regulatory structure is complex but battle-hardened, helping the country and its investors navigate the Asian crisis, the tech wreck and the GFC.
- **Economic strength** - After a quarter of a century of uninterrupted growth, Australia offers global asset managers the sound economic foundations they're looking for.

Under the bonnet down under

While benefiting from sound fundamentals, a growing economy and robust financial

services sector the Australian market is complex with a unique mix of regulatory structures and product distribution options that global asset managers need to navigate.

The ***ON YOUR RADAR*** eBook looks at those issues and at how they can be managed.

1 ["Australia's Managed Funds 2017 Update"](#) – Austrade