



# CAPITALISING ON BUSINESS INTELLIGENCE WITH DAVID THODEY



PERPETUAL CORPORATE TRUST  
15/09/2021

Digitalisation has transformed our daily lives and it's a trend not always reflected in our work lives. Perpetual Corporate Trust invited Mr David Thodey to share his experience and views with clients at our Perpetual Digital launch event.

David is the Chairman of national scientific research agency - the Commonwealth Scientific and Industrial Research Organisation (CSIRO), Tyro Payments, Xero and former CEO of Telstra and IBM Australia & New Zealand.

A technologist as well as CEO and Chair, David is an authority on how to successfully drive digital transformation, to build new skills and digitally enable them.

One of David's many achievements at Telstra was to foster an understanding of the intrinsic and inevitable benefits of digital transformation. In his address, David will highlight several varied examples of digital transformation to illustrate its key significance.

Drawing on his wealth of experience in this area, David unravels the question of just how we can evolve our thinking about data and digital systems.

*'Are the boards and executives driving the opportunities to engage with customers in a new way, assess risk and embrace the automation to achieve efficiencies and cost-savings?'*

*'Pay on demand computing is a new trend in technology'*

*'Connectivity is going to continue at a fast pace - you will be just connected all the time'*

Watch the full presentation by David Thodey above.

[Find out more about Perpetual Digital](#)