

\$24.4 MILLION ALLOCATED TO NFPS THROUGH IPAP



PERPETUAL PRIVATE INSIGHTS
12/07/2020

In the last financial year, Perpetual’s clients committed \$24.4 million in funding through our IMPACT Philanthropy Application Program (IPAP): \$22.6 million was allocated prior to the end of June with a further \$1.8 million in future as multi-year commitments. This is roughly 25% of the circa \$100 million dollars which Perpetual distributes each year.

SNAPSHOT: Full report available in the next issue of IMPACT



1,511
applications,
294 funded (~20%)



>1,000
organisations applied



175
Foundations and
endowments committed
funds



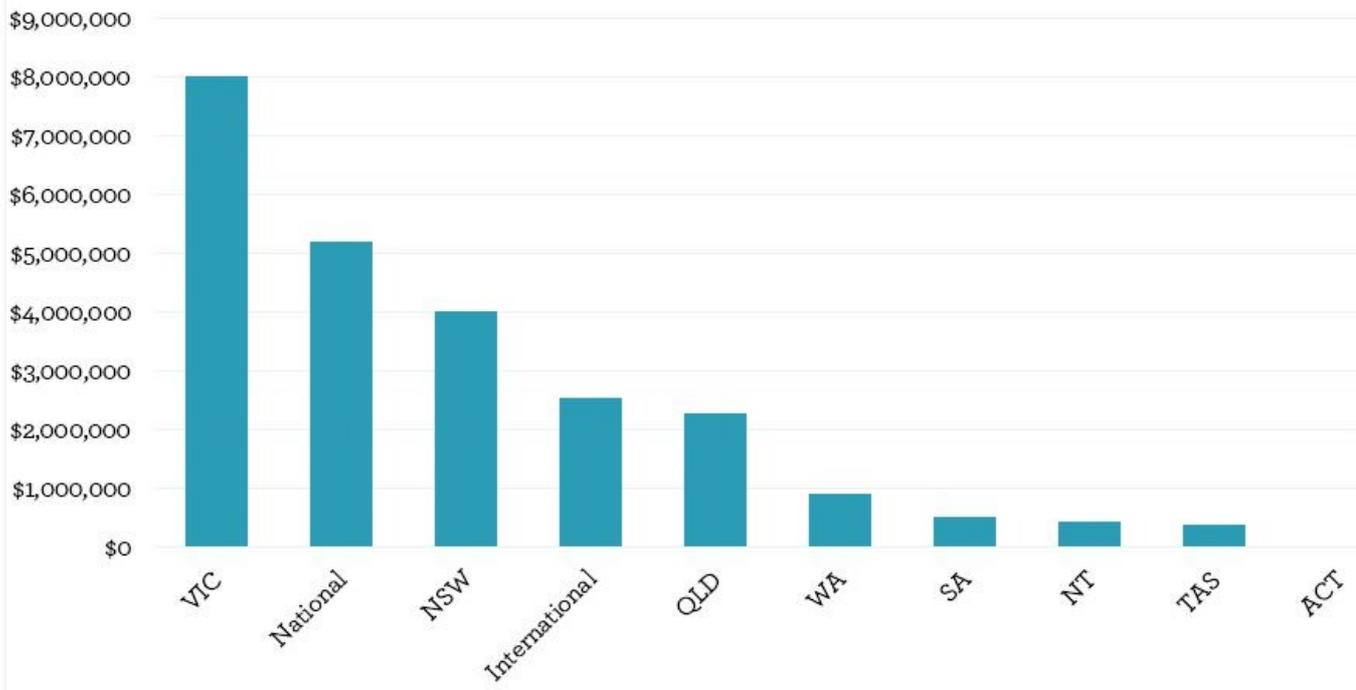
\$83,000
Average grant size



\$24.4M
in funding committed

Distribution by project location

The diagram below shows how the funding was distributed geographically. Victoria’s large share is due to the strong tradition of philanthropy in Victoria as well as the location of several large philanthropic trusts which Perpetual manages in that state.



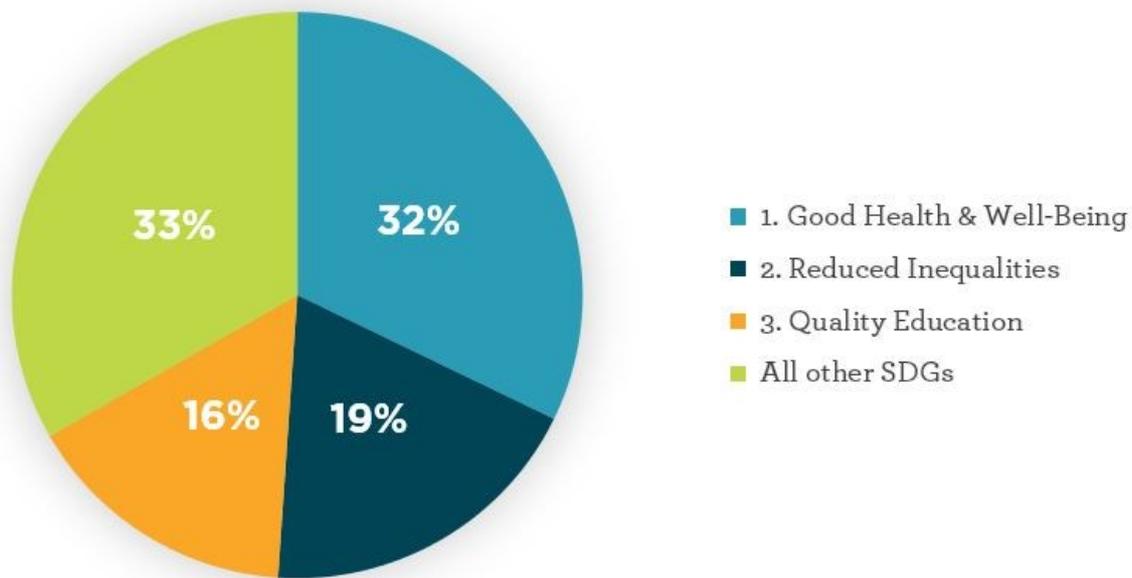
Distribution by sector

As in previous years, social welfare, health, education and health and medical research continue to attract the largest amount of funding. This year, however, education climbed above health and medical research.



Deeper dive next edition: UN Sustainable Development Goals, COVID-19, inequality

In last year's IPAP application form, for the first time, we asked organisations to select which of the [United Nation's 17 Sustainable Development Goals](#) (SDGs) it was working towards. The top three SDGs that were nominated were:



In the next edition of IMPACT, we will show the full list of UN SDGs and the percentage of applications which nominated each. As we see more data come through in future years, we look forward to being able to examine how well aligned Australian NFPs and philanthropists are in the SDGs which they are trying to achieve.

In [last year's IPAP funding report](#), we reported on how many applications were seeking to address gender inequality in Australia. We also reported on the level of funding which was allocated to projects which impacted Aboriginal and Torres Strait Islander people. We will be taking a closer look at both of these areas in the next issue of IMPACT as well as how the ongoing COVID-19 pandemic is impacting the NFPs and projects our clients are funding.

What else would you like to know about IPAP applications and funding?

We have access to many years of IPAP data and powerful reporting tools. Let us know what you want to hear about by filling in our [IPAP reporting survey](#)

[Follow us on LinkedIn](#) to find out greater detail and insights before the October edition of IMPACT.

2021 IMPACT Philanthropy Application Program key dates

Applications open: Monday, 26 October 2020

Applications close: Friday, 4 December 2020

For more information about IMPACT funding, please click [here](#).